

Welcome to Rejuvi Professional Skin Care

Combining advanced herbology, the latest dermatological research, ancient beauty secrets from the Orient and modern cosmetic chemistry, Rejuvi provides a unique synergistic approach to skin rejuvenation.

Rejuvi Laboratory, Inc. has developed extensive professional skin treatments for a variety of skin problems & lesions. Rejuvi professional treatments have produced many remarkable before/after results. Consequently, Rejuvi professional treatments are very powerful tools for estheticians, dermatologists and other skincare professionals.

The intent of this manual is to provide basic guidelines for estheticians not experienced with Rejuvi professional products and to enable the skin care professional to easily follow the step-by-step instructions so they may quickly become familiar with Rejuvi treatments.

Skin problems are usually complicated and highly individualized. There is no universal method for solving all skin problems. After becoming familiarized with Rejuvi professional products we highly encourage skin care professionals to modify these procedures or develop their own methods - to 'customize' the treatments.

Please note that there are certain basic Rejuvi products that are consistently used in many Rejuvi professional treatments. Initially you may have to acquire a number of products in order to perform a treatment, however, you will merely need to add a few specialized products to perform other treatments.

We hope that this manual will provide easy access to the powerful Rejuvi professional skin care realm and help improve your business significantly.

Please do not hesitate to contact Rejuvi if you have any further questions or need help with a particular treatment.

Rejuvi Fruit Complex Treatment

Most alpha-hydroxy acid treatment formulas on the market are glycolic acid solutions with a concentration between 20% to 35% for salon use. These products are merely different in concentration and degree of buffering. The traditional glycolic acid formulas have a number of weaknesses such as limited effectiveness, skin irritation/discomfort during application and skin dryness.

Rejuvi Fruit Complex is an innovative technology incorporating several different alpha-hydroxy acids including beta-hydroxy acid with the following major benefits:

- a) Enjoy the extensive benefits of various alpha-hydroxy and beta-hydroxy acids
- b) Fruit Complex utilizes acids and their corresponding esters to achieve excellent safety and comfort levels during treatment
- c) Fruit Complex incorporates a unique lipoceutical vehicle (liposome-like delivery system) to minimize skin irritation and skin dryness

Rejuvi Fruit Complex is available in versions I and II. Version I is comparable to traditional 25% glycolic acid solutions. Version II is comparable to traditional 35% glycolic acid solutions. Higher strengths are also available to dermatologists upon request. Fruit Complex is a basic Rejuvi treatment with extensive applications such as smoothing skin, reducing pores, diminishing wrinkles, etc. Often time Rejuvi Fruit Complex Treatment is incorporated with various other Rejuvi professional treatments.

Treatment Products Required:

1. Rejuvi Fruit Complex #1
2. Rejuvi Fruit Complex #2

Other Products Needed:

1. Rejuvi "k" Facial Cleanser
2. Rejuvi "r" Skin Refreshner
3. Rejuvi Purifying Mask
4. Rejuvi "h" Skin Healing Gel
5. Rejuvi "v" Nourishing Cream or "b" Skin Moisturizer or "n" Night Cream

Ingredients:

Rejuvi Fruit Complex #1 or # 2:

deionized water, ethanol, polysorbate 60, sodium lactate, sodium citrate, glycolic acid.

Rejuvi Fruit Complex Treatment

Treatment Procedures:

1. Cleanse the skin thoroughly with Rejuvi "k" Cleanser twice, then dry.
2. Using a cotton pad, apply Rejuvi "r" Skin Refreshener – pat on then allow to dry.
3. Apply Rejuvi Purifying Mask mixed with "h" Skin Healing Gel (3:2 ratio). Leave on 6-8 minutes to dry and then rinse off thoroughly.
4. Shake Rejuvi Fruit Complex #1 or 2 well (make sure the solution is uniform to ensure even distribution of liposomes) & pour an appropriate amount of Fruit Complex into a cuvette or tiny vessel.
5. Using a brush, apply the Fruit Complex over the area to be treated on the face and neck - allow to remain on the skin 1-5 minutes depending on skin sensitivity. Keep a close eye on the client to make sure skin doesn't get too red. If significant discomfort develops, rinse off immediately with cold water and apply Rejuvi "h" Skin Healing Gel to calm the discomfort level.
6. Remove Fruit Complex by washing several times with soft cosmetic sponges or a cool, damp towel.
7. Apply Rejuvi "h" Healing Gel and massage into the skin gently for 2-5 minutes.
8. Apply Rejuvi "v" Nourishing Cream or other Rejuvi Moisturizer.

If doing a full facial treatment, apply Fruit Complex treatment before steam and extractions and usually before a facial massage. Rejuvi AHA treatments can be done once a week depending on the skin condition. One treatment period usually involves 4-6 treatments. It is wise to start with a lower strength to cautiously assess your client's skin type and tolerance as well as determining the retention time of the Fruit Complex Treatment. In the case of very sensitive skin, Rejuvi "c" Skin Care Formula (equivalent to 10% strength) may be used to substitute for Fruit Complex #1.

Home Care Program:

Morning: "x"-cell Vitamin C Complex, "b" Skin Moisturizer, "s" Facial Sun Block

Evening: "x"-cell Vitamin C Complex, "g" AHA Cream or "g" AHA Serum (for oily skin).

Rejuvi Scar/Stretch Mark Treatment

Due to the unique formulation, Rejuvi Peeling Formula has been discovered to have special functions: it normalizes skin cells & tissues and stimulates proliferation of fibroblast to increase dermal collagen and elastin .

These functions provide an effective treatment to diminish scars, stretch marks and birth marks. It is important to use Rejuvi "m" Massage oil for 3-5 days before and after a scar treatment to condition or prepare the skin for desired improvements.

A treatment period (with preparation) usually takes 10 days and several consecutive treatments (1-4) may be performed to achieve significant improvements.

Treatment Products Required:

1. Rejuvi Peeling Formula
2. Rejuvi Retinoid Formula
3. Rejuvi "m" Massage Oil

Other Products Needed:

1. Rejuvi "k" Facial Cleanser

Ingredients:

Rejuvi Peeling Formula: *ethanol, water, lactic acid, papain resorcinol, salicylic acid, glycerin*

Rejuvi Retinoid Formula: *propylene glycol, avocado oil, tocopherol, polysorbate 60, retinyl palmitate, retinol, retinyl acetate, essential oil.*

Rejuvi "m" Massage oil: *aloe vera oil, avocado oil, jojoba oil, evening primrose oil, Vitamin E, essential oil.*

Treatment Procedures:

1. Cleanse the scar area/stretch mark area with Rejuvi "k" Facial Cleanser and dry well. Apply Rejuvi Retinoid Formula and rub into even distribution. Repeat every night for 5 days as preparation before the treatment.
2. Cleanse the scar area/stretch mark area with Rejuvi "k" Cleanser and dry well.
3. Apply 2 to 4 coats of Rejuvi Peeling Formula over the scar area using a brush or cotton applicator. Allow to dry for approximately 2 minutes using a hand fan or a portable fan after each coat.
4. After the final coat has been applied, instruct the client not to wash the treated area for 2 days (minimum 40 hours).

Home Care Program:

After washing the treated area, apply "m" Massage Oil every night for 3-5 days.

Facial Treatment for Dehydrated Aging Skin

Rejuvi cleverly utilizes some common products to effectively treat dehydrated aging skin. This treatment is a definite solution to overcome skin dryness.

Treatment Products Required:

1. Rejuvi "o" Cleansing Milk
2. Rejuvi "k" Facial Cleanser
3. Rejuvi "r" Skin Refreshener
4. Rejuvi Fruit Complex #1
5. Rejuvi "h" Skin Healing Gel
6. Rejuvi Purifying Mask
7. Rejuvi "m" Massage Oil
8. Rejuvi "q" Flavonoid Complex
9. Rejuvi Hydrating Mask
10. Rejuvi "v" Nourishing Cream

Treatment Procedures:

1. Remove makeup with Rejuvi "o" Cleansing Milk, then cleanse with Rejuvi "k" Facial Cleanser & rinse well with lukewarm water.
2. Apply Rejuvi "r" Skin Refreshener with a cotton pad.
3. Apply Rejuvi Fruit Complex #1 and leave on the skin for 1-3 minutes. Remove with a cool and damp cotton pads.
4. Mix equal amounts of Rejuvi "h" Skin Healing Gel & Rejuvi Purifying Mask and apply to face, then steam for 7 minutes.
5. Use a warm towel to remove the mask completely.
6. Gently massage face with Rejuvi "m" Massage Oil for 5-8 minutes, then carefully wipe off – **do not rinse**.
7. Apply a few drops of Rejuvi "q" Flavonoid Complex and massage into face and neck.
8. Apply Rejuvi Hydrating Mask to the face and neck, then cover face with a warm towel and leave on for 15 minutes.
9. Remove the mask with a warm, damp towel.
10. Apply Rejuvi "q" Flavonoid Complex followed with Rejuvi "v" Nourishing Cream.

Home Care:

Use "v" Nourishing Cream in the morning and evening. Apply "q" Flavonoid Complex and Massage Oil in the evening before the "v" Nourishing Cream.

Rejuvi Pearl & Silk Mask

- Improves Skin Tone & Pigmentation

Precious pearl powder - a unique organic '*filler*', it smoothes lines while nourishing the skin with amino acids, protein and a variety of elements to rejuvenate the skin. Silk powder contains special proteins to nourish the skin. Ginseng extract enhances the oxygen supply in blood and promotes skin metabolism. All these ingredients are elements of fundamental Oriental beauty and skin care traditions. You will delight in your silky and lustrous skin. This mask is suitable for all skin types including sensitive skin. Rejuvi Pearl & Silk Mask may be used once or twice per week.

Treatment Product Required:

1. Rejuvi Pearl & Silk Mask

Other Products Needed:

1. Rejuvi "o" Cleansing Milk
2. Rejuvi "k" Facial Cleanser
3. Rejuvi "w" Whitening Toner
4. Rejuvi "h" Skin Healing Gel
5. Rejuvi Purifying Mask
6. Rejuvi Lightening Treatment Powder
7. Rejuvi "m" Massage Oil
8. Rejuvi "q" Flavonoid complex
9. Rejuvi "v" Nourishing Cream
10. Rejuvi "x"-cell Vitamin C Complex
11. Rejuvi "s" Facial Sun Block (SPF20)

Ingredients:

Rejuvi Pearl & Silk Mask:

Active Mask - *pearl powder, silk protein, ginseng extract, wheat protein*

Basic Pack - *calcium sulfate, algin, diatomaceous earth, kaolin, sodium phosphate*

Rejuvi Pearl & Silk Mask

Treatment Procedures:

1. Remove makeup with Rejuvi "o" Cleansing Milk.
2. Cleanse entire face with Rejuvi "k" Facial Cleanser then rinse well.
3. Apply Rejuvi "w" Whitening Toner with a cotton pad.
4. Mix approximately 2 ml of Rejuvi "h" Skin Healing Gel with 8 ml of Rejuvi Purifying Mask in the small plastic cup (provided in Lightening Treatment), tapping the cup to settle the mixture (should read 10 ml level on the cup).
5. Pour the complete contents of one vial of Rejuvi Lightening Treatment into the cup and mix well with the spatula (also provided), then apply the mixture to the face immediately, avoiding the eye area and leave on for 20-30 minutes.
6. Steam face for 7 minutes.
7. Use a warm towel to remove any traces of mask that may be left.
8. Extract what is needed.
9. Apply Rejuvi "w" Whitening Toner with a cotton pad.
10. Massage skin lightly with Rejuvi Massage Oil for 5 – 8 minutes then wipe oil off gently - do not rinse.
11. Apply a few drops of Rejuvi "q" Flavonoid Complex with Rejuvi "v" Nourishing Cream and gently massage into skin.
12. Apply Rejuvi Pearl & Silk Mask (see page 30) - leave on for 20 minutes.
13. Remove mask (see page 30) – do not rinse.
14. When face is dry apply Rejuvi "x"-cell Vitamin C Complex and Rejuvi "s" Facial Sun Block to complete the treatment.

Rejuvi Collagen Firming Mask

- For mature, dry or sensitive skin

Vegetable collagen and hyaluronic acid are excellent biological skin moisturizers that permeate the skin with water. Lecithin contains a phospholipid – a critical skin component that provides excellent lipophilic nourishment to promote skin firmness and suppleness. These active ingredients rehydrate and nourish the skin, particularly excessively dry skin. This mask is designed for dry or dehydrated skin. Rejuvi Collagen Firming Mask may be used once or twice per week.

Treatment Product Required:

1. Rejuvi Collagen Firming Mask

Other Products Needed:

1. Rejuvi "o" Cleansing Milk
2. Rejuvi "k" Facial Cleanser
3. Rejuvi "r" Skin Refreshener
4. Rejuvi "h" Skin Healing Gel
5. Rejuvi Purifying Mask
6. Rejuvi Massage Oil
7. Rejuvi "x"-cell Vitamin C Complex
8. Rejuvi "v" Nourishing Cream
9. Rejuvi "b" Moisturizing Lotion

Ingredients:

Rejuvi Collagen Firming Mask:

Active Mask - *vegetable collagen, hyaluronic acid, hydrolyzed lecithin.*

Basic Pack - *calcium sulfate, algin, diatomaceous earth, kaolin, sodium phosphate.*

Rejuvi Collagen Firming Mask

Treatment Procedures:

1. Remove makeup with Rejuvi "o" Cleansing Milk.
2. Cleanse entire face with Rejuvi "k" Facial Cleanser – rinse well.
3. Apply Rejuvi "r" Skin Refreshener with cotton pads.
4. Mix equal amounts of Rejuvi "h" Skin Healing Gel & Rejuvi Purifying Mask, then apply to face.
5. Use Steam for 7 minutes then use warm towels to remove remaining traces of mask.
6. Extract what is needed then spray face lightly with Rejuvi "r" Skin Refreshener.
7. Lightly massage face with Rejuvi Massage Oil for 5-8 minutes.
8. Cover entire face with a warm towel and leave in place for 2-3 minutes, then gently remove remaining massage oil with cotton pads – do not rinse.
9. Using fingertips, gently massage some Rejuvi "v" Nourishing Cream and a few drops of Rejuvi "x"-cell Vitamin C Complex into the face and neck.
10. Apply Rejuvi Collagen Firming Mask (see page 30) – leave on for 20 minutes.
11. Gently remove mask (see page 30) – do not rinse.
12. Apply Rejuvi "b" Moisturizing Lotion to complete treatment.

Rejuvi Sea Remineralizing Mask

- To reduce pores and treat oily skin

Seaweeds are rich in mineral salts, trace elements, vitamins and polysaccharide. Most of the seaweed mineral salts and trace elements are essential to the human body. These are the beauty secrets from the sea. By utilizing algae extract, kelp extract and organic minerals, this mask supplies the remineralization, rebalancing and revitalization for your skin. Sea Remineralizing Mask is compatible with all skin types. Rejuvi Sea Remineralizing Mask may be used once or twice per week.

Treatment Product Required:

1. Rejuvi Sea Remineralizing Mask
2. Rejuvi Fruit Complex #1
3. Rejuvi "c" Skin Care Formula (optional)

Other Products Needed:

1. Rejuvi "o" Cleansing Milk
2. Rejuvi "f" Facial Wash
3. Rejuvi "r" Skin Refreshener
4. Rejuvi Fruit Complex #1 or #2 (depending on skin sensitivity)
5. Rejuvi Massage Oil
6. Rejuvi "x"-cell Vitamin C Complex
7. Rejuvi "b" Moisturizing Lotion

Ingredients:

Rejuvi Sea Remineralizing Mask:

Active Mask - *algae powder, kelp powder, magnesium CPA, calcium pantothenate.*

Basic Pack - *calcium sulfate, algin, diatomaceous earth, kaolin, sodium phosphate.*

Rejuvi Fruit Complex #1:

water ethanol, polysorbate 60, sodium lactate, sodium citrate, glycolic acid.

Rejuvi "c" Skin Care Formula:

water, propylene glycol, glycolic acid, tartaric acid, citric acid.

Rejuvi Sea Remineralizing Mask

Treatment Procedures:

1. Remove makeup with Rejuvi "o" Cleansing Milk.
2. Cleanse entire face with Rejuvi "f" Facial Wash and then rinse well.
3. Apply Rejuvi "r" Skin Refreshener with cotton pads.
4. Apply Rejuvi Fruit Complex #1 and leave on face for 3 to 5 minutes. If the skin is really sensitive Rejuvi "c" Skin Care formula may substitute for Fruit Complex #1.
5. Use cool, damp towels to remove Fruit Complex #1, then let skin dry.
6. Extract what is needed.
7. Lightly mist Rejuvi "r" Skin Refresher over the face.
8. Gently massage face with Rejuvi "m" Massage Oil for 5-10 minutes.
9. Cover face with warm towel and leave in place for 2 to 3 minutes then gently remove remaining massage oil with cotton pads – do not rinse.
10. Mix a few drops of Rejuvi "x"-cell Vitamin C Complex with a few drops of Rejuvi "b" Moisturizing Lotion and gently message into skin using fingertips.
11. Apply Rejuvi Sea Remineralizing Mask (see page 30) - leave on for 20 minutes.
12. Gently remove mask (see page 30) – do not rinse.
13. When face dries apply Rejuvi “b” Moisture Lotion to complete treatment.